

**FREE**



# TALK



**DOUBLE ISSUE**

April 10 - April 23, 2021

Call 917-232-5501

www.TVTALKMAG.com



## ActivePure® TECHNOLOGIES

ActivePure Technologies

Appoints

**Deborah Birx, M.D.**

*Dr. Birx encourages every indoor environment to have ActivePure Technology*

Deborah Birx, M.D., a physician, scientific researcher and former White House Coronavirus Coordinator, has joined Dallas-based ActivePure Technologies as chief medical and scientific advisor.

**Story Pg. 9**

**Ad Pg. 16**



Deborah Birx, M.D., photo above, is new Chief Scientific and Medical Advisor for ActivePure Technologies



• PLUMBING • HEATING  
• AIR CONDITIONING

**0% FINANCING** For 12 Months

### WITH DMC YOU'RE WORRY FREE

- Licensed and Insured • Flat Rate
- FREE Estimates • 40 Years Plus
- Family Owned & Operated License #4606

COMMERCIAL • RESIDENTIAL  
Office 162 W. 54th St., Bayonne, NJ

Call 201-437-5751

dmcplumbingandheating.com

**\$100 OFF**

Any Water Heater Installed

Cannot be combined with any other discount or offer. Limited time Only.

**SPECIAL OFFER**



# ActivePure® TECHNOLOGIES



## ActivePure Technologies Appoints Deborah Birx, M.D.

### *Dr. Birx encourages every indoor environment to have ActivePure Technology*

ActivePure is a global provider of air and surface products that destroy the COVID-19 virus and other pathogens in the air and on surfaces, using a unique, patented technology.

“I am pleased to be joining ActivePure Technologies, a company that provides a critical layer of protection against this virus and other pathogens,” said Birx. “My work for ActivePure is a logical extension of my 40-year career in science and public service. ActivePure is a company rooted in science, and I will be doing my best to continue to save lives and ensure Americans are safe at school, with their families, at work and in recreation.”

“Dr. Birx, one of the highest-ranking infectious disease experts in the world, understands the value of ActivePure Technology. As a globally recognized health care expert, we are fortunate to have Dr. Birx join our team,” said Joe Urso, CEO of ActivePure Technologies. “We are at a pivotal moment with COVID-19. Americans want to get back to work, back to school and back to normal, but we also want to be safe. The fastest and best way to help keep people safe indoors is with ActivePure. Dr. Birx’s unique perspectives and experience will help elevate our science-backed, medical-grade technology and bring it to all indoor spaces.”

In December, the University of Texas Medical Branch confirmed that the ActivePure Technology inside two of the company’s devices destroys over 99.9% of airborne COVID-19 viruses within three minutes. In September, the Aerus Hydroxyl Blaster with ActivePure Technology demonstrated in an FDA-compliant laboratory MRI Global, destroys 93% of COVID-19 viruses on surfaces in three hours and over 99.9% in seven hours.

As America begins to scale back their statewide safety mandates, many companies, schools, restaurants, and places of worship are continuing to enforce protocols from the U.S. Centers for Disease Control and Prevention. They include reducing capacity and requiring face masks for the safety and comfort of all. Americans want to return to their normal lives and routines, but the only way to ensure peace of mind is to do so with added layers of protection such as ActivePure Technology. Dr. Birx joined the brand because she trusts and believes that its ActivePure Technology is the solution.

ActivePure Technology, backed by science, is the

fastest-acting, most powerful surface and air disinfecting purifier available that is safe for use in occupied spaces. It is the only technology that works immediately, in real-time. The brand,

whose roots first began with NASA, has more than 100 devices that contain ActivePure, including portable, installed, and hand-held units.

The portable units allow customers to operate ActivePure within minutes by simply plugging the device into a wall socket. Most ActivePure solutions cost about

\$1 a square foot for the areas they protect. In 2020, the ActivePure Medical Guardian was registered and cleared as an FDA Class II Medical Device. Currently, the Cleveland Clinic is conducting a two-year clinical trial to study the impact of ActivePure on reducing surgical site infections.

Birx, a retired Army physician who rose to the rank of colonel, has served three presidents: George W. Bush, Barack Obama, and Donald Trump. As U.S. Global AIDS Coordinator for seven years, she headed the President’s Emergency Plan for AIDS Relief, the largest global health program launched by a single nation in history. She has published over 220 manuscripts in peer-reviewed journals and authored nearly a dozen chapters in scientific publications.

Birx also joined the George W. Bush Institute in Dallas as a fellow in global health.

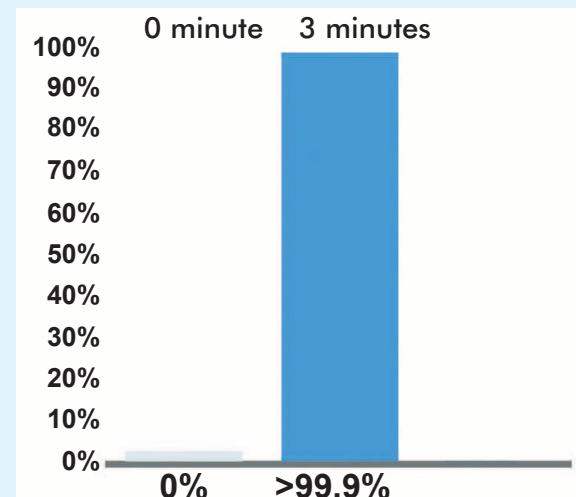
**To learn more about ActivePure Technology call Don Davis at 908-561-9611 and visit his website at [aerusofspringfieldnj.com](http://aerusofspringfieldnj.com) Email him at [ddaviselectrolux@gmail.com](mailto:ddaviselectrolux@gmail.com)**



**Deborah Birx, M.D., Chief Scientific and Medical Advisor for ActivePure Technologies**

# ActivePure® Technology Products are Scientifically Proven to Eliminate over 99.9% of SARS-CoV-2 in the Air and on Surfaces (The Virus That Causes COVID-19)

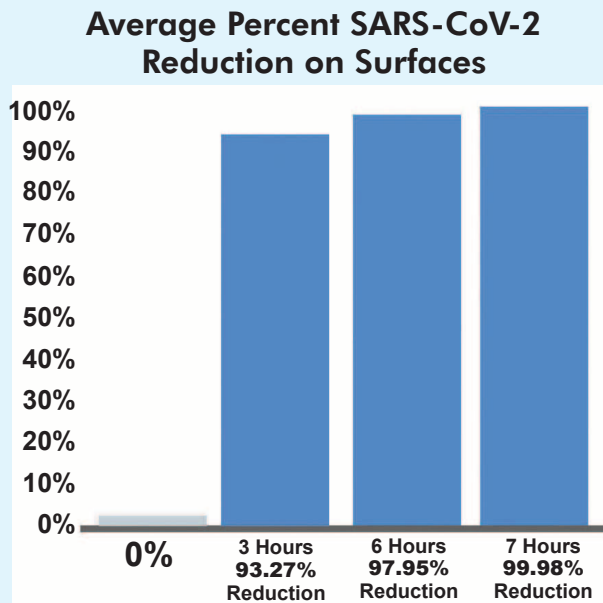
## Test Results for ActivePure® SARS-CoV-2 (COVID 19) in the Air Airborne SARS-CoV-2 Virus Reduction



### NEW PURE & CLEAN UNIT TESTING

Testing done at UTMB BSL Level 3 Lab with assistance from BSL Level 4 Lab, complying with FDA protocols in a FDA Certified Compliant Laboratory.

## Test Results for ActivePure® SARS-CoV-2 (COVID 19) on Surfaces



### HYDROXYL BLASTER TESTING

Testing done at MRIGlobal, and independent, FDA-Compliant laboratory. The reduction percentages were measured incrementally over natural degradation of SARS-CoV-2. Outside of control group - over 99.9% reduction of the SARS-CoV-2 virus.

**“Dr. Deborah Birx encourages every indoor environment to have ActivePure Technology”**



Guardian Air



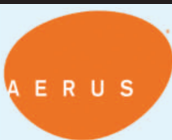
Pure & Clean



Aerus Mobile



Hydroxyl Blaster



Since 1924, you've known us as Electrolux, the company that set the standard for quality products and personal service.

We've changed our name to Aerus, but we haven't changed our commitment to providing the best-in-class products and service to create clean, healthy environments for Businesses and Homes.

### Where It's Used • Public Places

- Office Buildings • Hospitals • Schools • Hotels
- Military Facilities • Professional Sports and other Athletic Facilities • Restaurants • Doctors Offices
- Assisted Living Facilities • Veterinary Clinics
- Liberty Bell • Ground Zero Museum • Homes



ELECTROLUX®



SCAN ME

Authorized Sales & Service

Contact **DON DAVIS** at (908) 561-9611 / [ddaviselectrolux@gmail.com](mailto:ddaviselectrolux@gmail.com)



19 Morris Ave., Springfield, NJ 07081

Sales, Parts and Repairs  
Air Purifiers and Vacuums  
Free Pick Up & Delivery

0% FINANCING

[www.aerusofspringfieldnj.com](http://www.aerusofspringfieldnj.com)